

Sponsorship Proposal

3rd & 4th March 2023

Mudgee Show & Rodeo

Platinum Sponsor | \$2500 +

(Main Show Society Sponsors)

- Business on ALL digital show advertising -
 - Banners on highest traffic areas -
 - 10 Family Passes -
 - 10 designated food vouchers -
- Access to sponsors only tent (20 ppl) at rodeo -

Gold Sponsor | \$1000 - \$2500

(General Show or Rodeo Chute Sponsor)

- Business on ALL digital show advertising -
 - Banner on high traffic areas -
 - 8 Family Passes -
 - 8 designated food vouchers -
- Access to sponsors only tent (16 ppl) at rodeo -

Silver Sponsor | \$500-\$999

(General show or Rodeo Arena Sponsor)

- Business name on ALL digital show advertising -
 - Banner on medium traffic areas -
 - 5 Family Passes -
 - 5 designated food vouchers -
- Access to the sponsors only tent (10 ppl) at rodeo -

Bronze Sponsor | \$250-\$499

(General Show or Rodeo Grounds Sponsor)

- Business name on ALL digital show advertising -
 - Banner on medium traffic areas -
 - 3 Family Passes -
 - 3 designated food vouchers -
- Access to the sponsors only tent (6 ppl) at rodeo -

Copper Sponsor - Any other value

- Business name on ALL digital show advertising -
 - Banner on medium traffic areas -
 - 1 Family Pass -
 - 1 designated food voucher -
- Access to the sponsor only tent (2 ppl) at rodeo -

Sponsorship Admin
Brooke Statham
mudgeeshowrodeo@gmail.com
0413 773 913

Banners are to be
supplied by the
business before
1st Mar 2023

Entry passes will be
emailed and sponsors
tent access passes can be
collected from the rodeo
office on the day of the
event

Mudgee Show Society Inc.
PO Box 199
Mudgee NSW 2850



President: Bill Robinson
Secretary: Allison Beer
Treasurer: Hunter White

Mudgee Show 2023 Sponsorship Form

Please complete this form and return to mudgeeshowrodeo@gmail.com

Company Name (as it should be displayed on all acknowledgements)

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Package

(please tick below)

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Copper Sponsor

Cash sponsorship amount - _____

In kind sponsorship value - _____

In kind sponsorship details:

Total Sponsorship Value - _____

Please Note:

- To be eligible for full sponsorship benefits this form must be returned by the 17th Feb 2023
- Business logos must be emailed to mudgeeshowrodeo@gmail.com to be included in advertising
- All businesses are to provide their banners for display on or before the 1st March 2023
Contact Brooke on 0413 773 913 to arrange pick up / drop off

Name

Signature

Date

Sponsorship and Rodeo Administrator

Brooke Statham Mob: 0413 773 913
Mudgee Show Society Inc Email: mudgeeshowrodeo@gmail.com